COMMUNITY COFFEE CELEBRATES 31 YEARS OF COMMUNITY CASH FOR SCHOOLS® PROGRAM



Jun 24, 2020

Baton Rouge, LA, June 2020 — This year, more than 670 schools participated in the Community Cash for Schools® program, earning over a quarter of a million dollars from Proof of Purchase collections.

"I am thrilled to see so many communities continue to participate each year to support their schools," said David Belanger, President and CEO of Community Coffee Company. "Nearly 70 schools earned over \$1,000 this year, which will help provide students and teachers with the resources they need for a successful school year."

Since its inception 31 years ago, Community Cash for Schools® has helped public and private schools earn nearly \$8 million by collecting Proofs of Purchase from all Community® brand products. These funds are used for programs and initiatives that best serve students' needs including new textbooks, computers, playground equipment, school events and more.

For the third year in a row, Sts. Leo-Seton Catholic School in Lafayette, LA, is the program's top-earning school. Sts. Leo-Seton Catholic School earned over \$8,000 - the most ever by a single school. "We are extremely proud of our students, staff, families and community for raising the bar and continuing to support our school through the Community Cash for Schools Program," said Amos J. Batiste Jr., Development Director, Sts. Leo-Seton Catholic School.

For more information on the Community Cash for Schools® program, visit CommunityCoffee.com/CashforSchools and enroll online or call 800-525-5583.

About Community Cash for Schools® Program

The Community Cash For Schools® program supports participating schools that collect Proofs of Purchase from Community® products. These product Proofs of Purchase can be redeemed for cash that each school can spend at its discretion. This program is entering its 32nd year and to date has helped participating schools generate nearly \$8 million.

About Community Coffee Company

Now in its 101st year, Community Coffee Company is the number one family-owned retail coffee brand in America and offers an expansive line of premium coffees, coffee beverages and teas. Four generations of the Saurage family have operated the company since its founding in

1919. For additional information, please visit CommunityCoffee.com or connect with the brand on <u>Facebook</u> , <u>Instagram</u> , <u>Twitter</u> , and <u>Pinterest</u> .